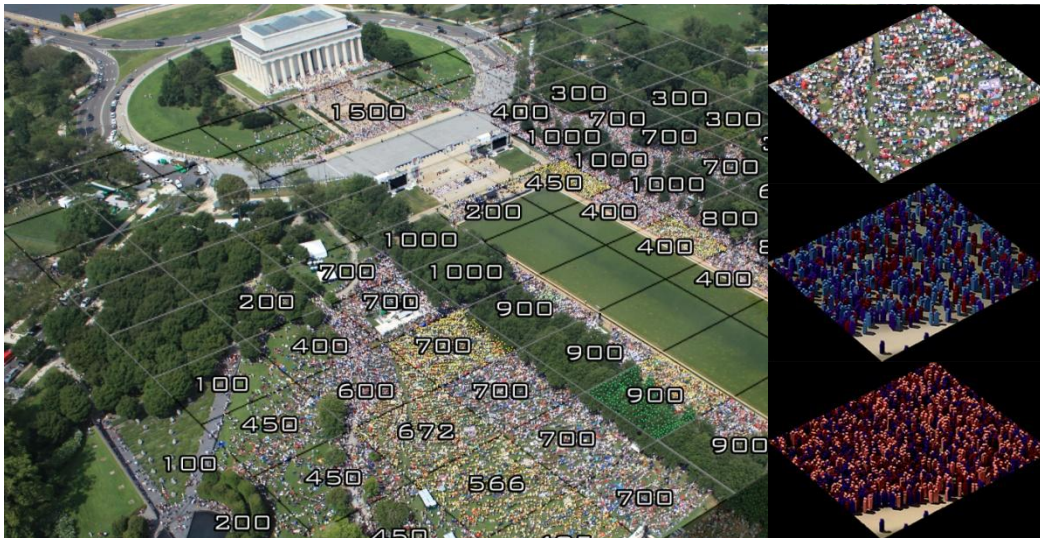


## Crowd Counting and Analysis Services



In a climate where crowd population estimates are often driven by political agendas, DDIS strives to remain as unbiased and apolitical as possible. Generating accurate, unbiased, replicable, crowd counts is a unique discipline. It combines statistics, optics, land surveying, and image analysis, with aerial photography, aeronautics, 3D animation, and perspective drawing. DDIS specializes in predicting and accurately counting the density of dynamic crowds gathered in large, outdoor venues.

Need examples? We are most well known for our crowd counting at the Beck / Palin “Restoring Honor Rally” at the Lincoln Memorial, and the Colbert / Stewart “Rally to Restore Sanity and/or Fear” near the US Capitol, which we counted as part of a contract with CBS News.

- low-altitude, long-duration, aerial surveillance and documentation of outdoor events
- Ability to access restricted airspace, such as the National Mall using specialized Aerostat or mast-mounted camera
- accurate, defensible, unbiased, replicable, crowd counts
- large outdoor event coverage for mainstream media outlets
- Fast analysis turnaround to meet press deadlines